Add on Programme
on
DESKTOP PUBLISHING (DTP)
2019-20

Duration 30 Hours

DEPARTMENT OF PRINTING & PUBLISHING
JAYSINGPUR COLLEGE, JAYSINGPUR

| Affiliated to Shivaji University, Kolhapur | Jain Minority College |
| Reaccredited at 'A' Grade (NAAC) | DST - FIST [Level - I] Sponsored |

Desk Top Publishing

Board of Studies:

Dr. S. R. Sabale	:	Chairman
Mr. A. K. Dabhole	:	Member
Mr. S. V. Khondre	:	Member
Mr. R. B. Khot	:	Member
Miss. N. S. Mane	:	Member
Mr. B. B. Chudmunge	:	Member

Eligibility	:	**10th pass**
Course duration	:	**30hours**
Theory	:	**09 hrs**
Practical	:	**21 hrs**

1. **Objectives:**
   i. To impart knowledge about printing design.
   ii. To expertise in desk top publishing (D. T.P.)
   iii. To expertise the student to deal with local needs.
   iv. To improve the skillsfor more industrial job opportunities.
   v. To motivate the students to start their own small scale business.

2. **Opportunities / Outcome :**
   i. Self-employment
      a) Can set up a DTP office
      b) Can set the graphic designing institute
      c) Can set up a prepress lab for printing press
   ii. Job:
      a) Can work in government and private printing press as DTP operator.
      b) Can work for prepress department in printing industries.
      c) Can work for newspaper or packaging industries.

3.	**Intake capacity**	:	**25 per batch**
4.	**Course fee**	:	**Rs. 500/-**
5.	**Medium**	:	**English / Marathi**
6.	**Staff**	:	**B. Voc. in Printing and Publishing**

Theory Syllabus :

01. Graphic Design Fundamentals and Principles (2 H)

Study of Fundamentals of Graphic Design Point, Line, space, mass,size, scale, tone, texture, pattern, color Use, versatility, and purposes of design principles

02 Colors in Graphic Design(2 H)

Color Terminology, colour wheel, Hue, value, Chroma, brightness, shades, tint, color symbolism Color Relationship Cool, warm, contrast, complementary colors and colors schemes

03 Preparation of Layout for Graphic Reproduction

Definition of layout and attributes of a good layout, Study of stages involved in preparing a good layout such as visualization Thumbnail and rough layout & final layout.

04 Typographic Principles

Study of Typographic Elements, Font style and sizeof type, text and display faces Definition legibility and readability. Study about editing and proofreading of text copy. Study about different types of proof reading marks

List of Practical's(21 H)

1)   Introduction to photoshop software used in graphic design
2)   Introduction to corel draw softwareused in graphic design
3)   Write the Menu use in Photoshop with Diagram
4)   Write the Functions of Tools used in Corel Draw with Diagram.
5)   Design a Visiting card with use of Corel Draw Software and Take Printout.
6)   Design a pamphlet with use of Corel Draw Software and Take Printout.
7)   Design a Brochure with use of Corel Draw Software and Take Printout.

Nature of Exam

Theory	:	**25 Marks**
Mini Project	:	**25 Marks**
Practical	:	**50 Marks**

Nature of Question Paper

Q1. Five Multiple Choice questions   : 5M

Q2. Five Single sentence answers   : 5M

Q3. Short Answers, 3 out of 5   : 15M